



Full Packet

2021-22

Our mission is to make a positive difference in the athlete's and families lives through the sports of cheer and dance. Our ambition is to teach our athletes to be young leaders by emphasizing the values of hard work, endurance, accountability, respect, and trust. With the families' help, they will understand dedication and commitment to these values.

8706 Deerfield Drive
Olive Branch, MS, 38654

contact@midsouthextreme.com

Welcome

Season 4 - Big Gym Skills, Small Gym Feels

New Athletes

We are excited you are interested in the journey of ALL-STAR. There is nothing like it. We plan to continue building an experience you and your athlete will love!

Current MSE Rec Athletes:

Are you currently enrolled in recreational classes?? No worries, all current fees drop when you join an ALL-STAR team. Because, unlimited technique multipasses are included. #no...way

Uniforms:

We have brand new uniforms this season for our Season 4 athletes! Once we receive the prototype we will post a fun reveal for you to all see!

Investment:

Other payments are monthly and made to be convenient as possible for you covering most costs of the sports! Check it out!



Returning Athletes

We plan to continue building the foundation we laid last season. We are dedicated to your athletes and want to see them thrive in life and in the sport. #allHEART

Loyalty:

We appreciate everything you guys have done in seasons 1-3, and we want to continue to invest in your athlete!

We will be continuing our loyalty program. 5% off your entire season tuition. #WHAT

Uniforms:

Everyone will be getting brand new uniforms this year, unless you were on Tiny Novice last season, they are the same design.

Investment:

We are keeping the fee structure the same as we have found it to be easiest! The fees are staying close to the same. We are continually evaluating different competitions for the best experience, so you will find subtle fee differences.

Uniforms & Practice Wear:

You will only need **one** uniform and it is dependent on what team your athlete gets placed on. Female athlete uniforms are below.*

*Male athlete uniforms are currently being designed, and will be available soon.

COMING SOON!	<p>PREP & Elite Teams: Handcrafted uniform by GlitterStarz. It is used by our PREP & ELITE teams. The uniform is designed with all the bling and fun you would expect from an All Star team! Once the prototype has arrived in our hands we will have a fun reveal to show our team athletes first!</p> <p>Total Cost: \$350-400 final price will be determined when finalized Due August 1st</p>
<p>Novice Teams : The perfect first uniform for your little cheerleader! Tank top design and flowy skirts make this uniform so much fun on and off the stage! Competition bow and white shoes are not included.</p>	
<p>Total Cost: \$175 Due August 1st</p>	
COMING SOON!!	<p>PRACTICE WEAR*: We make sure we practice like a team. We developed a low-cost practice wear where only tops are required for purchase. You can find shorts at your leisure (Must be black). We will be using the same two designs as previous seasons.</p> <p><i>*Male athletes will have different practice wear.</i></p> <p>Cost: \$30-45 / piece Payment Due: June 1st We will be doing 2 brand new designs this season, depending on your athletes team you might need only 1 or both options.</p>

General Overview of Program Investment Fees (per month):

All installments cover monthly training costs, insurance, competition fees, choreography, and music. Uniform attire including bow and practice wear are not included here.

Elite Teams	Prep Teams	Novice Teams
\$260	\$205	\$170
First Installment: \$300.00	First Installment: \$300.00	First Installment: \$200.00



Payments will come out automatically as in the past in installments every month per the program monthly fees mentioned above. These payments are required to participate in Midsouth Extreme's competitive programs. If you need to alleviate the financial burden, fundraisers are offered throughout the year. Please see the fundraiser section for how fundraisers are applied to your account.

Additional Info:

Sibling	$\frac{1}{2}$ off the training fee portion of your monthly installments.
Rate/School Cheer:	<ul style="list-style-type: none"> ○ ELITE All-Star \$215.00 ○ PREP All-Star \$150.50 ○ NOVICE All-Star \$121
Referral:	\$50.00 rebate on one monthly installment upon when your friend signs up for a competitive cheer & dance team.
Crossovers:	The athlete crossing over will have to pay competition fees. These will be due around competition time

Termination/Quitter's Policy:

There will be no refunds made to anyone who is asked to leave the program. Should you decide to leave the All Star program, you are still responsible for the remaining fees.

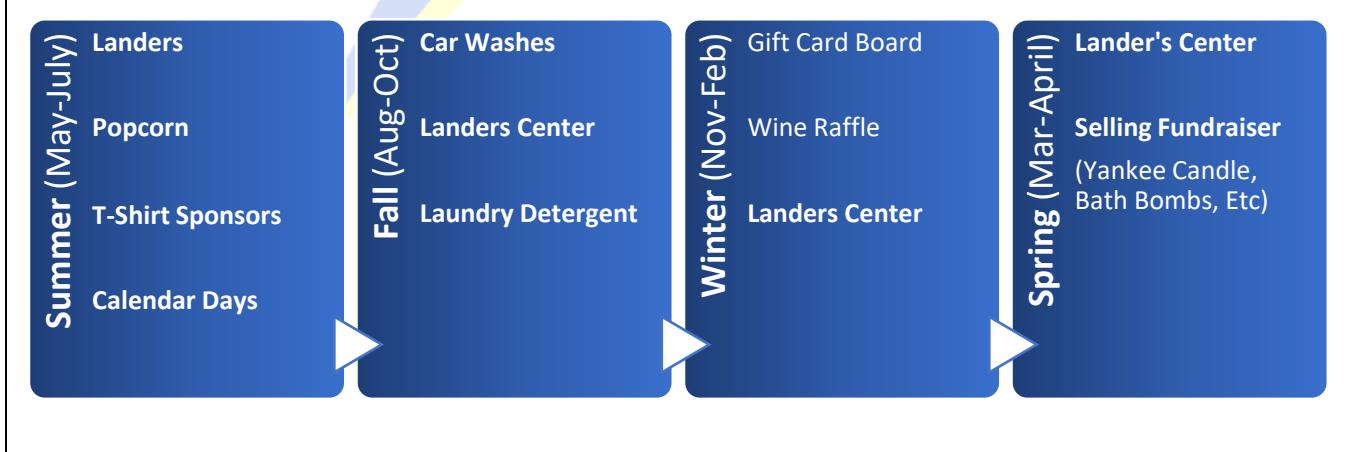
10 Days after First Payment:	Before Choreography:	After Choreography:	After September 1st:
0%	30% of the remaining fees left to be paid	50% of the remaining fees left to be paid.	75% of the remaining fees left to be paid.

The remaining due fees can come out of your account for the remaining installments or can be paid in one installment.

Fundraisers:

We plan to be more strategic with our fundraisers to minimize your effort and maximize the returns to ensure your focus is helping your athlete succeed in the sports. Check out expected timeline below throughout the season.

This is not in stone and is subject to change based on gym wide participation and future events that are uncontrollable.



How will fundraisers get applied to your account? As you involve yourself in fundraisers throughout the month, we will receive the payment from the vendor that was worked. At that point, the fundraisers will be credited to your account. This nontransferable, nonrefundable fundraiser credit will be deducted from your automonthly payment. Please note it is very often that there is a delay in receiving the **vendor payment** and **working the event**, so credits to your account will likely not be added to your account immediately after working the event (worse case can be a month lag). Please plan for this if you intend to do fundraisers.

What if I have an amazing idea for a fundraiser? Awesome! We would love to entertain your idea and make fundraising the best for you. If you have an idea, you must send it to fundraise@midsouthextreme.com **TWO** months prior to the fundraise date. This gives us time to work through evaluating it and ensuring that it aligns with the vision of the organization as well as planning it out (e.g. set up, marketing, etc).

Tentative Normal Competition Schedule:

We enjoy going to awesome places, but we like to keep the driving time to a minimum! The average drive time for the 2021-22 normal competition season that we are shooting for is 3 hours. Remember that is an average.

**This is about as detailed as we can get with competition schedule as of now. These are the expected months and the location. As things change, we do our best to keep competitions around the date. Please remember this is not a final schedule.*

Competition – Location, Date:	December comp	Cheer Derby – Jan. Nashville, TN	January Comp	CHAMPIONS LEAGUE – Feb. Biloxi, MS	ROCKIN VICTORY CLASSIC – Feb. Southaven, MS	Victory Classic – March	March Comp	Emerald Coast Nationals– April Ft. Walton Beach, FL
ELITE CHEER:								
ELITE DANCE:	<i>TO BE DETERMINED</i>							
PREP CHEER:	<i>TO BE DETERMINED</i>							
PREP DANCE:	<i>TO BE DETERMINED</i>							
NOVICE:	<i>TO BE DETERMINED</i>							

Additional Events:

It is very likely at one of these events the teams will receive bids to an end of the season event not on the schedule. Please be prepared that possible other National events can be added to the competition schedule. If a bid is accepted we will determine the added financial side and divide it amongst teams attending. This will be an added cost not included in your monthly tuition! Special fundraiser will be added to help cover any of those events! All teams may not participate at an extra event, the coaches will make the final call. We are also deciding between 3 different Disney competitions, the one chosen will follow these same guidelines!

Athlete & Parent Expectations:

ATHLETE EXPECTATIONS:

Motivation:

We absolutely need athletes to be motivated and serious. If athletes are not behaving appropriately in practice or class and negatively impacting the success of the team, then we will call a parent-athlete-coach meeting as the warning to confirm the seriousness of the athlete's behavior. If two more warnings are given, the athlete will be removed from the team.

Cheer & Dance Practice:

PREP and Elite teams will practice a minimum of two days a week. Novice teams will practice one day a week during a normal schedule. More practices could be added before a competition. It is imperative to the team and program that all athletes are dedicated to practices. We need everyone to show up at least **5-10** minutes before practice start time, so practice can start on time. All practices are MANDATORY unless discussed with the coach before practice starts. Please remember unlimited technique classes are included in our All-Star Cheer & Dance programs. It will be expected for the athlete to come to the tumbling classes as appropriate per instructions from their coach.

Each athlete is allowed to miss 10 practices throughout the season which includes sick days. The coaches will take attendance 5-10 minutes into practice time. After the 10th practice, each practice missed will result in a \$25.00 charge to the card on file. If your athlete is sick but not contagious, they are expected to come and watch practice, since a lot goes on at each practice and just one athlete missing affects the entire team. If the athlete must miss as a result of a contagious sickness, we must know as soon as possible.

As we decide on how many teams we will have this season May, June and July practice days could possibly change. Come August practice days will be set in stone for the remainder of the season. Please schedule summer vacation around the gym closings if possible. Skills and Choreography camps are mandatory which we will disclose those dates as soon as possible, once the season starts. Please do not let conflicting plans deter you from our programs. Our coaches would love to work with you!

Tumbling Expectations:

Unlimited Technique Classes are included in your monthly tuition and we strongly encourage you to take advantage of this. You will be told by the coaches which class suits your athlete's skills and where they need to be placed, only those classes can be attended. While it is not mandatory to attend tumbling classes it is only beneficial to your athlete. We do not work on tumbling skills during cheer practice. Also to ensure proper training your athlete will not be allowed to attend tumbling with other gyms and coaches. We want what is best for all of our athletes, their safety is our top priority.

Choreography Camp Tentative Dates:

- ELITE Cheer July/August 2020 – TBD
- PREP Cheer July/August 2020 – TBD
- Dance July/August 2020 – TBD
- Novice Cheer July/August 2020 – TBD

Summer Gym Closings:

June 27th – July 11th

PARENT EXPECTATIONS:

We will train your athlete the same as we coach all our other athletes. Our policy is IF THE ATHLETE HAS A PROBLEM OR QUESTION, THE ATHLETE SHOULD ADDRESS THE COACH. If your athlete comes to you with a problem, the easiest thing you can do is tell them to talk to the coach about it. Do not feel the need to be the advocate for your athlete. This is the perfect time to teach your child to speak up for themselves. Communication between the athlete and coach is important when it comes to routine questions.

Mission Statement:

Additionally, the expectation of Midsouth Extreme staff is to uphold our mission statement (see first page). We want to make a positive impact on your athlete by emphasizing our values. What is just as important is your (parent/legal guardian) help. We **CANNOT** do the mission statement without you. We only see the athletes less than 5 hours a week. We need your help to teach your athlete the values of Hard work, Endurance, Accountability, Respect, and Trust, so we create the most effective (positive) environment during practice. Please see some examples of what you can do to teach these values.

- **Hard work:** We need to teach them the importance in hard work in everything they decide to pursue. When they decided to pursue all-star cheer/dance, you must bring them to every practice and reiterate the importance of being there and being productive in practice (avoid sugary drinks or fast food if possible before practice).
- **Endurance:** It is a long season and like any goal, there must be consistent discipline to achieve them. Help us by encouraging them to stay motivated and remind them why they wanted to sign up in the first place.
- **Accountability:** In the most constructive way possible, we must teach our athletes to own what they do and take responsibility for their decisions and hold them accountable. We emphasize accountability by the slogan "Live Above the Line". When they live above the line, it teaches accountability by letting them own their actions and evaluate how to achieve their goal. When they live below, we often get blaming other athletes or create drama or deny that they have no part in the problem. What you can do is if there is a reoccurring issue as it relates to all-star is talk it out with your athlete to see if it is something at your disposal your athlete can work at. Examples include coming to stunt class or tumble class to sharpen their skills. If there is nothing else, encourage your athlete to discuss it with the coach about what we can work together to overcome the issue.
- **Respect:** We must teach your athlete how to respect everyone they meet. If you have an issue with decision made or interaction with your athlete during practice, please discuss it with the appropriate MSE staff. Do not discuss it with everybody in the besides the staff and in front of your athlete. This stirs up unnecessary drama and can teach your athlete to disrespect the coaches, teammates, and the organization.

Appropriate Concerns to Discuss with Coaches

- Ways to improve your athlete skills
- Concerns about your athletes behavior

Inappropriate Concerns to Discuss with Coaches

- Your or any athletes placement within the routine
- Your or any athletes team placement

- **Trust:** Teach your athlete to trust their coach, their teammates, and themselves. If you have trouble with your athlete's coach or teammates, please do not discuss this in front of your athlete or anybody's else's athlete or parent(s). This creates distrust in the teammates. Talk it out with your athlete in a positive manner and try to understand why the coach is doing what he or she is doing. Encourage your athlete to discuss it with the coach about what we can work together to overcome the issue.

Team work is HUGE for us. This may mean that your athlete does not make the team that they want to make, or that we may need their skills on a different team than they would've chosen for themselves. If your athlete is normally a flyer, we may choose to use their tumbling skills on another team and ask them to base. We are going to do 100% everything in our power to set your athlete and our program up for success. We hope by joining Midsouth Extreme that you and your athlete have the same attitude about being team players.

PROGRAM first
TEAM second
ATHLETE third

- Please remember to not talk about another athlete in front of your athlete unless it is positive.
- Cheerleading and dance are team sports, every athlete is important.
- DO NOT use practices as punishment for your athlete. We want all athletes excited for practice.

You, as a parent of Midsouth Extreme, always represent our program. This includes your pictures and comments on social media. If we feel that you, or your athlete, are representing Midsouth Extreme in a distasteful way, we will ask that you remove the content. Our goal is to always be the example that we want our athletes to look up to. It is completely unacceptable to be in the viewing area of any competition and record competitor routines.

What happens if I or my athlete miss expectations? We believe that if you don't meet expectations that not only does your athlete not live up to his/her potential you damage the team and the organization's potential. There will be 3 warnings. After three documented strikes, it is determined that the issue is not being resolved. This is now a consistent issue where we feel that these expectations cannot be held and a negative impact on the team and the organization is consistently being made. At this point, we will ask you to leave and no refunds will not be given.

I have read and fully understand all parent expectations in this section. These expectations will also be available online and provided at the front desk. I understand that I am entering into this program of my own free will. I understand what is expected of me as a parent & athlete. I will conduct myself in a sportsmanlike manner & uphold the standards that are expected of me as a Midsouth Extreme team member.

Parent Signature: _____ Date: _____

Parent Printed Name: _____

Necessary Legal Stuff:

In consideration of the services of **Midsouth Extreme Inc.**, its sub locations, its owners, agents, officers, employees, and all other persons or entities acting in any capacity on their behalf (hereinafter collectively referred to as "MSE"), I hereby agree to release, discharge, and hold harmless MSE, on behalf of myself, my child, my parents, my heirs, assigns, personal representatives, and estate as follows:

1. I understand and acknowledge that the activities in which I or my child engage while on the premises or under the auspices of MSE pose known and unknown risks which could result in injury, paralysis, death, emotional distress, or damage to me, my child, to property, or to third parties.

The following describes some, but not all, of those risks:

Cheerleading and gymnastics, including performances of stunts and use of trampolines, entail certain risks that simply cannot be eliminated without jeopardizing the essential qualities of the activity. Without a certain degree of risk, cheerleading students would not improve their skills and the enjoyment of the sport would be diminished. Cheerleading and gymnastics expose athletes to the usual risk of cuts, bruises, and other more serious risks. Athletes often fall, sprain or break wrists and ankles, and can suffer more serious injuries. Traveling to and from shows, competitions, and exhibitions raises the possibilities of any manner of transportation accidents. In any event, if either my child or I are injured, medical assistance may be required which I must pay for myself.

1. I expressly agree and promise to accept and assume all of the risks, known and unknown, connected with MSE-related activities, including but not limited to performance of stunts and use of trampolines. My participation and that of my child is purely voluntary. No one has forced or coerced me or my child to participate. I elect for myself and my children to participate in such activities in spite of the risks.
2. I hereby voluntarily release, forever discharge, and agree to hold harmless and indemnify MSE from any and all liability, claims, demands, actions, or rights of action, which are related to, arise out of, or are in any way connected with my child's participation in MSE-related activities.
3. Should MSE be required to incur attorney's fees and costs to enforce this agreement, I agree to indemnify and reimburse MSE for such fees and costs.
4. I certify that I and my child have health, accident, and liability insurance to cover bodily injury or property damage that may be caused or suffered while participating in any MSE event or activity, or else I agree to bear the costs of such injury or damage to me or my child. I further certify that I am willing to assume and bear the costs of all risks that may arise or be created, directly or indirectly, through or by any such condition.
5. In the event that I file a lawsuit against MSE, I agree to do so solely in Desoto County, State of Mississippi, and I further agree that the substantive and procedural laws of Mississippi shall apply in any such action without regard to the conflict of laws rules thereof. I agree that if any portion of this agreement is found void or unenforceable, the remaining portions shall remain in full force and effect.
6. I grant to MSE the right to take photographs and/or audio-video recordings of me and my family in connection with any MSE activities and events. I authorize MSE, its assigns, and transferees to copyright, reproduce, use, and/or publish photographs and/or audio-video recordings that may pertain to me and my family—including image, likeness, and/or voice, without compensation, in print and/or electronically. I agree that this material may be used with or without an identifying name and for any lawful purpose in various publications, advertising, promotions, recruitment materials, on social media, or for other related endeavors. This material may also appear on MSE's website or other Internet sites.
7. By signing this document, I acknowledge that if anyone is hurt or property is damaged during my participation or the participation of my child in any MSE event or activity, I may be found by court of law to have waived my right to maintain a lawsuit against MSE on the basis of any claim from which I have released MSE by signing this Agreement.

I have had sufficient opportunity to read this entire document. I have read it and understand it.

I agree to be bound by its terms.

Parent/Guardian 1 Sign: _____ Date: _____

Print Name: _____

Parent/Guardian 2 Sign: _____ Date: _____

Print Name: _____

Financial Obligation:

Midsouth Extreme Inc. requires all monthly payments to be made through a secure automatic draft from your debit/credit card. Just complete this form to get started.

**ALL GYM FEES FROM PRIOR SEASON(S) MUST BE PAID IN FULL BEFORE YOUR CHILD WILL
BE ALLOWED TO ATTEND PRACTICE FOR THE UPCOMING SEASON**

Here's How Recurring Payments Work:

Authorize your monthly cheer and/or dance payment to be charged to your Visa, MasterCard or Discover card. You will be charged each billing period on the 1st of each month for the total amount due for that period. A total billing for the season will be sent to you, and the charge will appear on your credit card/bank statement every month. You agree that no prior-notification will be provided unless the payment amount or payment date changes, in which case you will be notified at least 10 days prior to the payment being collected. Accounts not paid by the 5th of the month will result in a \$25 late fee and your athlete will immediately begin sitting out of practices until the balance is paid.

Please complete the information below for as many athletes as needed, circling a certain team does not guarantee your athletes placement. Elite teams require a higher financial and time commitment, do not circle Elite if you cannot commit to it.:

Athlete 1 Name: _____ Program (*circle one*): NOVICE PREP ELITE

Birthdate : _____

Athlete 2 Name: _____ Program (*circle one*): NOVICE PREP ELITE

Birthdate : _____

Athlete 3 Name: _____ Program (*circle one*): NOVICE PREP ELITE

Birthdate : _____

Athlete 4 Name: _____ Program (*circle one*): NOVICE PREP ELITE

Birthdate : _____

I, _____ authorize Midsouth Extreme, Inc. to charge my debit/credit card or draft my checking/savings account indicated below on the 1st of each month for my Midsouth Extreme account balance for months beginning on _____, 2021 and continue each month there after until the season ending date of _____, 2022.

Credit Cardholder Name: _____ Card Type: VISA MasterCard Discover

Credit Card Number: _____ CCV (3 digit # on back of card): _____

Exp date: _____

Billing Address: _____

City, State, Zip: _____

I authorize the above named business to charge the credit card or ECheck indicated on this authorization form according to the terms outlined above. If the above noted payment dates fall on a weekend or holiday, I understand that the payments may be executed on the next business day. I understand that this authorization will remain in effect until the season's contract expires, and I agree to notify the business in writing of any changes in my account information. This payment authorization is for the monthly payment I indicated above. I certify that I am an authorized user of this credit card or bank account and that I will not dispute the scheduled payments with my Credit Card Company or bank provided the transactions correspond to the terms indicated in this authorization form. If the above drafts are declined, a \$25 fee will be assessed to your cheer/dance account.

I have read and understand my financial commitment to MIDSOUTH EXTREME, Inc as outlined in this packet. I understand that my commitment is for the 2020 – 2021 All-Star season. I understand that I am giving my banking or credit card information that will be used to meet the payment deadlines for MIDSOUTH EXTREME, Inc. I understand that I forfeit any monies paid if I choose to leave a team or am asked to leave the program. I understand that if I leave the program for any reason, I must give MIDSOUTH EXTREME, Inc. at least 7 days written notice in order to stop debits to my bank account or credit card. Account balance, including the termination/quitter's policy, must be paid at the time of the cancellation, or the account balance will be drafted from my auto debit on the next autodraft date. I confirm that I am entering into this program of my own free will.

Parent Sign: _____ Date: _____

Parent Printed Name: _____

PROMISSORY NOTE:

For and in consideration of the privileges of _____ becoming a MIDSOUTH EXTREME All Star team member, the undersigned hereby agree(s) to pay to the order of MIDSOUTH EXTREME, Inc. through the end of your contract, then monthly installments of your balance depending on the team your athlete is placed on. In the event of default in the payment of any installment or any other default including termination fee, MIDSOUTH EXTREME, Inc may, at its option, declare all unpaid installments immediately due and payable, plus all costs of collection, which are agreed to be equal to 35% of the principal amount, and reasonable attorney's fees.

What are the next steps?

Register your athlete for the 2021-2022 season and begin coming to practices. We will begin the season in practice groups divided by age and skill level. Your athlete may be switched around through the groups to find the best fit for them. We will announce teams in June/July. You are joining our program NOT a specific team, we will ALWAYS do what is best for the entire program. We want your athlete to be able to grow to the best of their potential and choosing the correct team will aid in doing so.

There are many things taken into consideration when forming teams. We are looking at age, tumbling, jumps, performance ability, able to pick up choreography, whether the athlete is a base, back spot or flyer... flexibility, size... but we are also looking for leaders and athletes with drive and passion. Sitting around at practices, rolling your eyes or presenting a poor attitude or inability to work within a team will impact your athlete's placement in our program.

We are looking forward to a fantastic 4rd season and are so excited you are wanting to join in with us! Our athletes truly become a family and we strive to continue to bring that closeness to all returning and new athletes that enter our gym.