



## Summary Packet

### 2019-20

*Our **mission** is to make a positive difference in the athlete's and families lives through the sports of **cheer and dance**. Our ambition is to teach our athletes to be young leaders by emphasizing the values of **hard work, endurance, accountability, respect, and trust**. With the families' help, they will understand dedication and commitment to these values.*

8706 Deerfield Drive  
Olive Branch, MS, 38654

[contact@midsouthextreme.com](mailto:contact@midsouthextreme.com)

# Welcome

Season 2 - Big Gym Skills, Small Gym Feels

## New Athletes

We are excited you are interested in the journey of ALL-STAR. There is nothing like it. We plan to continue building the best experience you and your athlete will love!

### Current MSE Rec Athletes:

Are you currently enrolled in recreational classes?? No worries, all current fees drop when you join an ALL-STAR team. Because, unlimited technique multipasses are included. #no...way

### Uniforms:

If you haven't seen the uniforms, check them out on the next page, we love them. These will be paid through a couple payments throughout the summer, so it's easier to manage. We order the uniforms in August for first expected competition in Nov/Dec!

### Investment:

Other payments are monthly and made to be convenient as possible for you covering most costs of the sports! Check it out!



## Returning Athletes

We plan to continue building the foundation we laid last season. We are dedicated to your athletes and want to see them thrive in life and in the sport.

### Loyalty:

We appreciate everything you guys have done in season 1, and we want to continue to invest in your athlete! We are rolling out a loyalty program. 5% off your entire season (except first installment). #WHAT

### Uniforms:

Same Uniforms! You won't have to worry about any costs here unless your athlete hit a growth spurt.

### REFERRAL:

#### EVERYONE-

\$50 off a monthly tuition when someone refers you when they sign up for competitive cheer & dance! Remember **early July is the latest to take an athlete!**



### Investment:

We are keeping the fee structure the same as we have found it to be easiest! The fees are staying close to the same. We are continually evaluating different competitions for the best experience, so you will find subtle fee differences.

### Uniforms & Practice Wear:

You will only need one uniform it is dependent on what team your athlete gets placed on. Female athlete uniforms are below.\*

*\*Male athlete uniforms are currently being designed and will be available soon.*

	<p><b>PREP (Cheer/Dance) &amp; NOVICE (Cheer):</b> Handcrafted uniform by Rebel. It is used by our PREP &amp; NOVICE teams. The uniform is designed with a lower cost in mind but has bling and a sweet lightning bolt on the back to show how extreme you are. Dance POM will use this uniform as well for their routines. Competition bow and white shoes are not included.</p> <p>Total Cost: \$250.00</p> <p>Payment Schedule: June 1, July 1, August 1</p>
<p><b>ELITE (Cheer)*:</b> Also handcrafted by Rebel, this uniform has max bling and is used by our ELITE teams. It also features the MSE bolt on the back with EXTREME and a more intricate shoulder design. Competition bow and white shoes are not included.</p> <p>Total Cost: \$350.00</p> <p>Payment Schedule: June 1, July 1, August 1</p>	
	<p><b>PRACTICE WEAR*:</b> We make sure we practice like a team. We developed a low-cost practice wear where only tops are required for purchase. You can find shorts at your leisure (Must be black). For returning athletes, we are going to freshen up your look by getting 1 new top this year, and we will keep some from last year.</p> <p><i>*Male athletes will have different practice wear.</i></p> <p>Cost: \$30-40 / piece Payment Due: June 1*</p> <p><i>*Fittings will be done in May once you've been fitted, please make sure to go in and pay <b>by June 1</b> through amilia for these pieces.</i></p>

### General Overview of Program Investment Fees (per month):

All installments cover monthly training costs, insurance, competition fees, USASF fees, choreography, and music. Uniform & practice attire including bow and practice wear are not included here.

<b>ELITE: CHEER (L1, L2, L3) &amp; Dance:</b>	<b>PREP: CHEER (L1) &amp; DANCE:</b>	<b>NOVICE: CHEER (L1):</b>
\$283.00	\$186.00	\$138.00
First Installment: \$300.00	First Installment: \$300.00	First Installment: \$150.00

### Fundraisers:

We plan to be more strategic with our fundraisers to try and minimize efforts and maximize returns to ensure your focus is helping your athlete succeed in the sports. Check out expected timeline below throughout the season. You can literally pay off everything if you work for it!

*This is not in stone and is subject to change based on gym wide participation and future events that are uncontrollable.*



### Tentative Normal Competition Schedule:

We love traveling, but we like to keep the driving time down if possible! The average drive time for the 2019-20 normal competition season that we are shooting for is 3 hours. Remember that is an average.

*\*This is about as detailed as we can get with competition schedule as of now. These are the expected months and the location. As things change, we do our best to keep competitions around the date. Please remember this is not a final schedule as of right now.*

Competition – Location, Date:	Deep South Spirit – Nov. Jackson, MS	Jamfest: Turkey Jam – Dec. Hot Springs, AR	CHEERDERBY – Jan. Nashville, TN	CHAMPIONS LEAGUE – Feb. Biloxi, MS	ROCKIN VICTORY CLASSIC – Feb. Southaven, MS	Jamfest: Blues Jam – Feb. Southaven, MS	Deep South Spirit – March Memphis, TN	One Up Nationals – April Nashville, TN
<b>ELITE CHEER:</b>								
<b>ELITE DANCE:</b>	TO BE DETERMINED							
<b>PREP CHEER:</b>								
<b>PREP DANCE:</b>	TO BE DETERMINED							
<b>NOVICE:</b>								

### Additional Events:

It is very likely one of these events the teams will get bids to during the normal season, or the coach determines that a team may be ready to go to NCA Dallas. Please be prepared that one of these will be added to the competition schedule. No other events will be considered if bids are handed out.			
<b>Summit:</b> \$600.00 per person* <i>*Three night stay at All-Star Resort. Price can vary depending on if additional nights are desired.</i>	<b>US FINALS:</b> \$200.00/athlete	<b>NCA Dallas:</b> <i>TO BE DETERMINED</i>	<b>The Open:</b> <i>TO BE DETERMINED</i>

### What are the next steps?

<b>Step 1:</b> Attend your age appropriate team clinics and evals. To sign up, go to Midsouthextreme.com. Don't worry, team evals are fun and easy! We will also hand out the <b>full packet</b> at this time. No experience necessary, we will teach you everything you need to know! <b>Everyone makes a team!</b>	<b>Step 2:</b> Complete the <b>full packet</b> prior to your first practice ( <b>May 6</b> )! Details will be provided at tryouts. Then get ready for a life changing experience!
--	---

### Additional Info:

<b>Sibling Rate/School Cheer:</b>	$\frac{1}{2}$ off the training fee portion of your monthly installments. (\$35-\$85 off per month)* <i>*discount depends on what program the sibling or athlete is a part of.</i>
<b>Referral:</b>	<b>\$50.00</b> rebate on one monthly installment upon when your friend signs up for a competitive cheer & dance team.